



Business Partnership Proposal

Prepared for: **SMASH Park®** Entertainment Group

2025



Introduction

My name is **Michael Duncombe**,
Founder & President of
Scholarships 4 Us®, LLC.

I first learned about **SMASH Park®**
on **April 26th, 2025** when I visited your
Roseville location in **Minnesota**.

After touring the facility and learning more about the business model through your website- I am introducing the opportunity for SMASH Park® to *expand* the '**use of event space**' to generate substantial revenue by leveraging the services you provide to include offering **Scholarships 4 Us® Accredited Events** at all of your current and future locations.

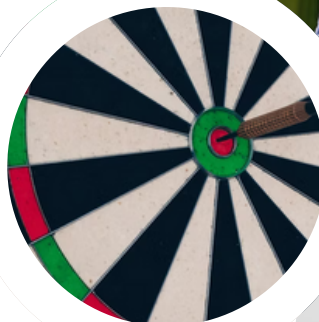
Eligible students across America may first begin to accrue savings and accumulate **Prize Money** based on **Place Finish** at SMASH Park®. This will provide you further brand recognition to scale at an exponential pace and a **perpetuity financial interest** in Scholarships 4 Us®- for a start-up investment.





Subcategories of events in Sports

SMASH Park® is designed to *optimize* its use of their space during hours that are not designated towards your Primary Business Model- adult entertainment. By partnering with Scholarships 4 Us® and *specifically* offering national standardized **competitions** and **tournaments** in Pickleball, Cornhole, Darts, Axe Throwing, Table Soccer, and Speed Puzzle, you will be able to broaden your scope of service and increase your revenue streams while not becoming recognized as an arcade or children's 'play' place. The community will know SMASH Park® as an entertainment and **event center**.



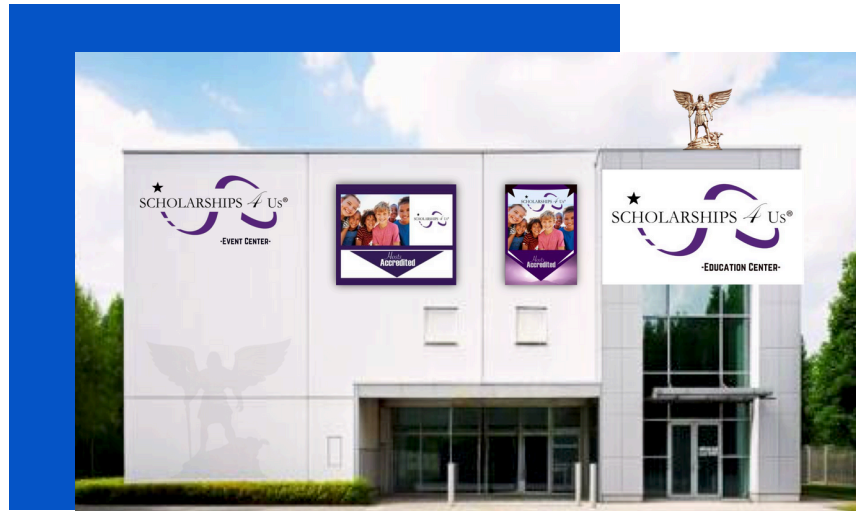


Revenue Streams

The initial objective is to work around your Primary Business Model and building layout as it relates to ordinance of serving alcohol 'during' or 'at' youth events which may not include practice or family hours. Weekend mornings are the golden standard and summers provide the peak times.

Source	Description
SMASH Park® Youth Membership	Monthly or annual that may include practice times and other incentives
Accredited Event Lineage	\$4, \$8, \$16 per Student-Participant per event
Branded Merchandise	Partner apparel required for participation. Water bottles, Tumblers, bags, etc.
Food & Beverage	Primary Business Model
Perpetuity % of Student-Participant's 'Scholarships 4 Us® Annual Enrollment Fee'	





When the initial objective and subcategories of events are a success the option to evolve the Pickleball space into a **multi-use venue** will prevail such as adding basketball hoops or lines for a roller rink. The future outlook would envision SMASH Park® Entertainment Group as being the developers with an ownership interest in **Scholarships 4 Us® Event Centers** which would also provide the sustainable business model to become a billion dollar franchise.





Strategic Partnership

The first step is for branch leadership and executive leadership including **Co-Founder** and **CEO, Monty Lockyear**, to review the Scholarships 4 Us® presentation documents using the **QR code** below. This will provide the foundation to understand the...

Goals

Vision

Plan

If the principles are aligned then a meeting will be scheduled to present **The Scholarships 4 Us® Master Business Plan** with an executed NDA.





"Contact me
for more
details!"

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